

# ***The 2010 Bay Area Renaissance Festival!***

## ***February 13<sup>th</sup> – March 28<sup>th</sup>, 2010***

*Irish Weekend  
March 13-14, 2010*

Every year we look to improve the quality of the festival by providing our patrons with unique opportunities. In turn, this allows us to provide great opportunities to organizations like you!

This year we are opening our gates to Irish vendors, clans, entertainment, and other organizations across the state of Florida. Irish Weekend will be an opportunity for Renaissance Festival patrons to experience a festival within the Festival, hence providing exhibitors the opportunity to spread knowledge about their organization to patrons.

As an exhibitor at the Bay Area Renaissance Festival you will receive the following:

- Four adult tickets for FREE admission to the Renaissance Festival both Saturday and Sunday.
- A 10 x 10 display area.
- Opportunity to promote yourself or organization.

The registration form and more information are included with this letter. Please feel free to contact me with questions. Registration will be due February 1, 2010.

Thank you,

Kelly Stelzner  
Marketing Coordinator  
Mid-America Festivals  
Bay Area Renaissance Festival  
1-800-966-8215 x223  
[kstelzner@renaissancefest.com](mailto:kstelzner@renaissancefest.com)  
[www.bayarearenaissancefest.com](http://www.bayarearenaissancefest.com)

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*Irish Weekend Fact Sheet*  
*March 13-14, 2010*

Thank you for your interest in the Irish weekend at the Bay Area Renaissance Festival! Below are some bulleted points of interest. A Renaissance Festival Irish Weekend exhibitor package will be sent once registration has been turned in.

- ❖ The Festival will take place from 10am- 6pm, thus allowing exhibitors the opportunity to enjoy the Festival.
- ❖ Tickets will be sent in the exhibitor packet.
- ❖ A discount coupon will be made available for family, friends and employees.
- ❖ Exhibits are required to be set up no later than 9:30am on both Saturday and Sunday.
- ❖ Exhibitors will receive a 10 x 10 space. All displays should stay within the area. Larger displays require prior approval.
- ❖ You may sell any of your products you wish to throughout the event's duration. Free samples in a large quantity are highly recommended. Any demonstrations throughout the day are welcome as well.
- ❖ Pop-up tent required. If there are any problems, please contact us.
- ❖ Decoration, including table skirt or cloth, need to be provided by exhibitor.
- ❖ Renaissance costumes are strongly encouraged, but not required.
- ❖ Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstrations opportunities. Opportunities are limited and are on a first-come-first-serve basis.
- ❖ Cross promotion of the event is greatly appreciated in order to optimize the partnership.

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*Irish Weekend Registration Form*  
*March 13-14, 2010*

- Free 10 x 10 space to set up your booth
- Four tickets per day, for booth workers

Please complete the form below and mail to 1244 Canterbury Rd., Suite 306, Shakopee, MN 55379. Attention: Irish Weekend forms may also be received via e-mail to Kelly Stelzner at [kstelzner@renaissancefest.com](mailto:kstelzner@renaissancefest.com) or fax 952-445-7380.

- ❖ Forms are due no later than March 1, 2010.
- ❖ Any form returned after March 1st is subject to \$100 late fee.

### **Contact Information**

Organization name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_

E-Mail address: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_

Alternate Contact Phone #: \_\_\_\_\_ Cell: \_\_\_\_\_

\_\_\_\_\_ Yes, I Will you need to rent a table: (additional \$20 fee)

\_\_\_\_\_ Yes, I would like to be included on the Web site. (Logo and link - \$50.)

\_\_\_\_\_ Yes, I would like to hear more about the sponsorship/advertising opportunities available.

*Please make checks payable to Mid-America Festivals*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name printed

\_\_\_\_\_  
Date

